

Intercollegiate Athletic Council
April 14, 2008 Meeting
Minutes

In Attendance: Dr. Mike Houf, Dr. Albert Ruiz, Dr. Joseph Domino, Dr. Michelle Johnson-Vela, Dr. Randall Williams, Dr. Chris Hearon, Scott Gines, Jane Kieschnick

The meeting was called to order by chair, Mike Houf.

Old Business discussed:

- A. Season ticket sales – Scott Gines explained the new format for season tickets sales. Joe Domino asked about lifetime benefit of season tickets if boosters donated a designated amount of money. Scott explained that would not be beneficial to the fundraising effort and a “lifetime” benefit is seldom a business principle in light of increasing operational expenses.
- B. Caller-Times/Javelina Highlights – Chris Hearon asked about the cost effectiveness of dispersing the Highlights in the Caller-Times each Sunday as a way to promote exposure for the university and the athletic department. For Kleberg County, the cost would be \$510 for an 8 page tab for one Sunday edition
- C. Travel for away games – several members discussed the travel agenda for specific teams and the resulting loss of class time. Scott Gines explained that we proposed travel partners and default Saturday afternoon game times to Lone Star Conference and lost. However, he proposed team departure times based on LSC opponent/travel distance (see attached) to help minimize the amount of lost class time, travel fatigue and expense. The IAC endorsed the attached unanimously.
- D. Membership –

New Business:

- A. Title IX – Mike Houf explained the IAC’s ongoing study of Title IX, and asked each member to review the document/survey and work to date.
 1. Scott Gines explained to the committee his ongoing financial planning regarding expansion of women’s athletics, from budgeting to additions of teams, to surveying students for interests of teams/programs to be added
- B. Faculty Mentor Program –
- C. Student-Athlete Tutoring Program